



Day 1—Introducing Venture Peacebuilding

- 8:30 – 9:00 AM: **Registration and Coffee**
- 9:00 – 9:15 AM: **Introducing Venture Peacebuilding:** This session will introduce the concept of *Venture Peacebuilding*: impact investors, social entrepreneurs, and peacebuilders working together to bring peace and prosperity to fragile and conflict-affected communities.
- 9:15 – 9:45 AM: **Keynote:** A leading voice from the impact investment community will describe how private investment can be leveraged for sustaining peace and development, and how entrepreneurs and peacebuilders can benefit from working with impact investors.
- 9:45 – 10:00 AM: **Peacebuilding Ignite Talk:** A crash course on peacebuilding—it's history, value, impact, and future direction.
- 10:00 – 10:15 AM: **Impact Investing Ignite Talk:** A crash course on impact investing—it's history, value, impact, and future direction.
- 10:15 – 10:30 AM: **Social Entrepreneurship Ignite Talk:** A crash course on social entrepreneurship—it's history, value, impact, and future direction.
- 10:30 – 11:00 AM: **Break**
- 11:00 – 12:00 PM: **Venture Peacebuilding World Café:** Participants will participate in structured conversations in a small group setting around various topics related to impact investing, peacebuilding, social entrepreneurship. Participants will rotate to a new table every ten minutes during the hour-long session.



VENTURE PEACE BUILDING

WASHINGTON, DC JANUARY 22-23, 2018 AMERICAN UNIVERSITY

12:00 – 12:15 PM: **Conflict Kitchen Overview:** The founder of the Conflict Kitchen will describe her restaurant and its changing menu of cuisine from conflict-affected nations.

12:15 – 1:15 PM: **Lunch (Sponsored by the Conflict Kitchen)**

1:30 – 2:30 PM: **Concurrent Workshop I**

How to Build a Peace Venture: This workshop will feature social entrepreneurship and peacebuilding professionals who will walk participants through the process for building a social enterprise dedicated to fostering reconciliation and resilience in fragile and conflict-affected communities. Session leaders will be the founders of peace ventures themselves, and can help social entrepreneurs think about how to add a peacebuilder element to their work and peacebuilders think about how to create new, for-profit models for building peace.

How to Leverage Innovative Finance for Investing in Peace: This workshop will feature peace economists and impact investors who will discuss how to make investments that are conflict-sensitive, and that foster resilience and reconciliation and lead to greater peace and prosperity in conflict-affected communities. They will also discuss the use of new financing methods that might unlock new sources of funding for peace.

How to Reduce Fragility and Instability in Frontier and Emerging Markets: This workshop will feature peacebuilding, fragility, and business professionals who will walk participants through the ways that peacebuilding work can create more stable business environment for investors and entrepreneurs looking to operate in emerging and frontier markets in fragile and conflict-affected contexts.



2:45 – 3:45 PM: **Concurrent Workshop II**

How to Creatively Market Peace Enterprises—Design and Strategy: Marketing professionals and peacebuilders will lead this session on how to successfully design and implement marketing strategies for social enterprises for peace, using the peacebuilding element as a competitive business advantage.

How to Employ Conflict Sensitive Business and Investment Practices in Frontier and Emerging Markets: Peacebuilding professionals and business experts will lead participants through a workshop on how to ensure businesses are not making conflict worse in frontier markets and fragile and conflict-affected communities.

How to Generate, Incubate, and Accelerate New Ideas for Peace and Prosperity: Peacebuilders, hackathon experts, innovation and creativity trainers, and incubator/accelerator professionals will discuss how to generate and scale creative ideas for building peace and prosperity in fragile and conflict-affected communities.

3:45 – 4:15 PM: **Coffee Break**

4:15 – 4:45 PM: **Closing Keynote:** a leading voice from the peacebuilding community will discuss the need for peacebuilders to work with social entrepreneurs to both generate new ideas for the field and help scale interventions with an economic component. The keynote will also discuss the ways in which impact investors can make a difference in peace and security through increased investments in fragile and conflict-affected communities.

4:45 – 5:00 PM: **Closing Remarks**



WASHINGTON, DC JANUARY 22-23, 2018 AMERICAN UNIVERSITY

Day 2—The Future of Venture Peacebuilding

- 8:30 – 9:00 AM: **Registration and Coffee**
- 9:00 – 9:15 AM: **Welcoming Remarks**
- 9:15 – 9:45 AM: **Keynote:** a leading voice from the social entrepreneurship community will discuss how business ventures can help bolster resilience and economic well-being in fragile and conflict-affected communities, and how investment in these communities is necessary to grow inclusive and peaceful societies.
- 9:45 – 10:45 AM: **Venture Peacebuilding—From Idea to Industry:** This panel will feature impact investors, social entrepreneurs, and peacebuilders, all discussing how to take turn the idea of *Venture Peacebuilding* into an industry. They will discuss how impact investors can finance social enterprises in fragile and conflict-affected communities to build resilient economies, and how peacebuilders can ensure that these investments and enterprises are having a positive effect on community cohesion and stability.
- 10:45 – 11:15 AM: **Break**
- 11:15 – 12:45 PM: **Unconference:** This session is designed to foster collaborative problem-solving around topics related to Venture Peacebuilding that participants decide on themselves. The Unconference will map out innovative ways to address fragility and conflict through cooperation between investors, entrepreneurs, and peacebuilders—the ideas generated here will continue to evolve after the Venture Peacebuilding Symposium on an online platform that will connect social entrepreneurs, impact investors, and peacebuilders. Participants will build ventures that involve non- and for-profit collaboration to bring peace and prosperity to fragile and conflict-affected communities.
- 12:45 – 1:00 PM: **Closing Remarks**