

## Day 1—Introducing Venture Peacebuilding

8:30 – 9:00 AM: **Registration and Coffee**

9:00 – 9:15 AM: **Introducing Venture Peacebuilding:** This session will introduce the concept of *Venture Peacebuilding*: impact investors, social entrepreneurs, and peacebuilders working together to bring peace and prosperity to fragile and conflict-affected communities.

**Cameron Chisholm:** Vice President, International Peace & Security Institute at Creative Learning.

**Stone Conroy:** Senior Advisor for Venture Peacebuilding, International Peace & Security Institute

9:15 – 9:30 AM: **Peace Through an Economic Lens:** Steve Killelea, a leading voice from the peacebuilding world, will discuss the need for peacebuilders to work through an economic lens to both generate new ideas for the field and help scale interventions with an economic component. Mr. Killelea will also discuss the ways in which impact investors can make a difference in peace and security through increased investments in fragile and conflict-affected communities.

**Steve Killelea:** Founder and Executive Chairman, Institute for Economics & Peace

9:30 – 10:30 AM: **Peacebuilding, Social Entrepreneurship, and Impact Investing Ignite Talks:** A crash course these three fields—their history, value, impact, future direction, and how they interact with each other.

**Shamil Idriss:** CEO, Search for Common Ground

**Bulbul Gupta:** Founder and CEO, Mighty Girl Ventures

**Chris Walker:** Director of the Social Venture Fund, Mercy Corps

10:30 – 10:45 AM: **Break**

10:45 – 12:00 PM: **Venture Peacebuilding World Café:** Participants will participate in structured conversations in a small group setting around various topics related to impact investing, peacebuilding, social entrepreneurship. Participants will rotate to a new table every ten minutes during the hour-long session.

12:00 – 12:15 PM: **Conflict Cuisine Overview:** The founder of Conflict Cuisine will describe her program, which looks at how food of the diaspora communities in Washington D.C. reflects the state of conflicts around the globe.

**Johanna Mendelson-Forman:** Founder, Conflict Cuisine

12:15 – 1:30 PM: **Lunch (Sponsored by Conflict Cuisine)**

1:30 – 3:00 PM: **Concurrent Workshop I**

**How to Build a Peace Venture:** This workshop will feature social entrepreneurship and peacebuilding professionals who will walk participants through the process for building a social

enterprise dedicated to fostering reconciliation and resilience in fragile and conflict-affected communities. Session leaders will be the founders of peace ventures themselves, and can help social entrepreneurs think about how to add a peacebuilder element to their work and peacebuilders think about how to create new, for-profit models for building peace.

**Rebeen Pasha:** Founder and CEO, StartUp Middle East **Paul**

**Heidebrecht:** Founder, Epp Peace Incubator

**Sif Thorgeirsson:** PeaceStartup Ambassador for the U.S.

**How to Leverage Innovative Finance for Investing in Peace:** This workshop will feature peace economists and impact investors who will discuss how to make investments that are conflictsensitive, and that foster resilience and reconciliation and lead to greater peace and prosperity in conflict-affected communities. They will also discuss the use of new financing methods that might unlock new sources of funding for peace.

**Johannes Schreuder:** Policy Manager, United Nations Peacebuilding Support Office

**Rabbi Joshua Ratner:** Director of Advocacy at the J lens Impact Investor Network

**Michelle McMahon:** Legal Counsel, Innovest Advisory

**Eric Letsinger:** CEO, Quantified Ventures

**How to Reduce Fragility and Instability in Frontier and Emerging Markets:** This workshop will feature peacebuilding, fragility, and business professionals who will walk participants through the ways that peacebuilding work can create more stable business environment for investors and entrepreneurs looking to operate in emerging and frontier markets in fragile and conflict-affected contexts.

**Jenny Anderson:** Senior Program Officer, Center for International Private Enterprise

**Donna Chung:** Fragile and Conflict-affected States, International Finance Corporation

**Jonathan Papoulidis:** Executive Advisor on Fragile States at World Vision

3:00 – 3:15 PM: **Coffee Break**

3:15 – 4:45 PM: **Concurrent Workshop II**

**How to Creatively Market Peace Enterprises—Design and Strategy:** Marketing professionals and peacebuilders will lead this session on how to successful design and implement marketing strategies for social enterprises for peace, using the peacebuilding element as a competitive business advantage.

**Julia Roig:** President, **PartnersGlobal**

**Adam Motiwala:** Director of Federal Practice, Fifth Tribe

**Russ Rosenzweig:** Founder and CEO, World Ventures Group

**Frank Fredericks:** CEO, World Faith & CEO, Mean Communications

**How to Employ Conflict Sensitive Business and Investment Practices in Frontier and Emerging Markets:** Peacebuilding professionals and business experts will lead participants through a workshop on how to ensure businesses are not making conflict worse in frontier markets and fragile and conflict-affected communities.

**Leimer Tejada:** Manager of Peace and Humanitarian Affairs, United Nations Global Compact  
**Jennifer Oetzel:** Professor, American University's Kogod Business School  
**Sarah Cechvala:** Senior Program Manager, CDA Collaborative Learning Projects

**How to Generate, Incubate, and Accelerate New Ideas for Peace and Prosperity:** Peacebuilders, hackathon experts, innovation and creativity trainers, and incubator/accelerator professionals will discuss how to generate and scale creative ideas for building peace and prosperity.

**Bee Heal:** Program Manager, C5 Accelerate  
**Tim Receveur:** Director of PeaceTech Exchanges, PeaceTech Lab  
**Fred Krawchuk:** CEO, Pathfinder Consulting Group

4:45 – 5:00 PM: **Closing Keynote 1:** a leading voice from the social enterprise community will discuss the need for peacebuilders to work with social entrepreneurs to both generate new ideas for the field and help scale interventions with an economic component.

**Quintan Wiktorowicz:** Co-founder, Affinis Labs

5:00 – 5:15 PM: **Investing in Peace and Prosperity in Africa:** The co-founder of a for-profit conglomerate operating in Africa will discuss their approach to investing and growing businesses that have a positive social impact, as well as the creation of a new \$100 million impact investing fund for social enterprises in Africa.

**Levi Benkert:** Co-founder of Verdant Frontiers

5:15 – 5:30 PM: **Closing Remarks**

## Day 2—The Future of Venture Peacebuilding

8:30 – 9:00 AM: **Registration and Coffee**

9:00 – 9:15 AM: **Welcoming Remarks**

9:15 – 9:45 AM: **How Away and Peace Direct are Working to Bring Peacebuilding Into the Mainstream**

Now, perhaps more than ever before, companies are eager to contribute to the world around them. They know that doing good is no longer just an option, but something that consumers have come to expect; however, real impact isn't always easy to achieve. Away, a global travel brand best known for its thoughtful luggage, has partnered with Peace Direct. In this session, hear how the organizations are leveraging their unique strengths to introduce the concept and importance of peacebuilding to a much wider audience.

**Amirah Jiwa:** Social Impact Lead, Away

**Bridget Moix:** U.S. Senior Representative, Peace Direct

9:45 – 10:45 AM: **Venture Peacebuilding—From Idea to Industry:** This panel will feature impact investors, social entrepreneurs, and peacebuilders, all discussing how to turn the idea of Venture Peacebuilding into an industry. They will discuss partnerships for peace: how investors can finance social enterprises working for peace, how social enterprises can embed peace into their work, and how peacebuilders can work with entrepreneurs and investors to ensure that peace ventures are having the right impact. They will also discuss how to build a new ecosystem for Venture Peacebuilding, using frameworks like the Sustainable Development Goals.

**Jennifer Holt:** CEO, Building Markets

**Hanne Dalmut:** Director of Social Impact, Concordia

**Karen Volker:** Director Strategic & International Partnerships, Cure Violence

**Elisabeth Cramer:** Director of Strategic Partnerships, Impact Hub

**Stone Conroy:** Senior Advisor for Venture Peacebuilding, International Peace & Security Institute

10:45 – 11:15 AM: **Break**

11:15 – 12:45 PM: **Unconference:** This session is designed to foster collaborative problem-solving around topics related to Venture Peacebuilding that participants decide on themselves. The Unconference will map out innovative ways to address fragility and conflict through cooperation between investors, entrepreneurs, and peacebuilders—the ideas generated here will continue to evolve after the Venture Peacebuilding Symposium on an online platform that will connect social entrepreneurs, impact investors, and peacebuilders. Participants will build ventures that involve non- and for-profit collaboration to bring peace and prosperity to fragile and conflict-affected communities.

12:45 – 1:00 PM: **Closing Remarks**

**Stone Conroy:** Senior Advisor for Venture Peacebuilding, IPSI

### **Afternoon Reception & Startup Showcase at the PeaceTech Accelerator**

2:30 – 5:00 PM: Join us for an afternoon of getting to know peace entrepreneurs at the PeaceTech Accelerator housed at the United States Institute of Peace. Guests will have the opportunity to meet Accelerator alumni along with local peace entrepreneurs for demos and networking over drinks and light snacks.

The PeaceTech Accelerator is an eight-week program providing intensive mentorship and training with emphasis on cloud technology to help talented peacetechnology startups and nonprofits scale rapidly and sustainably. The Accelerator is a partnership between [C5](#), [Amazon Web Services](#), [PeaceTech Lab](#) and [SAP NS2](#).

**Featured Peace Ventures:** [Mark Labs](#), [giStrat](#), [Annona](#), [Keshif](#), [734 Coffee](#), and [Hala Systems](#)